

SPONSORSHIP PROPOSAL

Background: The Turks and Caicos National Trust is a non-profit organization that was established in 1992 to protect, conserve and promote the cultural, historic and natural heritage of the Turks and Caicos Islands for present and future generations.

Objective: The National Trust is looking to attract and solidify long lasting relationships with individuals and corporate citizens in the Turks & Caicos and beyond to:

- Ensure the sustainable management and maintenance of heritage sites.
- Hold key historical and cultural sites in 'trust' for the people of the Turks & Caicos Islands.
- Advance its education outreach program throughout the archipelago. The program is conducted
 throughout the year and exposes the youth to the authentic culture and sub-cultures of the people of
 these islands and provides the opportunity to visit and learn about heritage sites and places of natural
 beauty.
- Fund the annual Environmental and Cultural Summer Children's Camps.
- Improve awareness by the public of, and understanding the importance of heritage sites in the tourism industry.

The National Trust utilizes various means of generating funds and executing its mandate including:

- 1. A vibrant membership program for people of all ages.
- 2. Collaboration with private and public sectors partners.
- 3. Donations and **sponsorship** from individuals, organizations and local businesses.

By pursuing this sustainable collaborative initiative, the National Trust believes its overall objective will be realized.

There are 4 levels of annual sponsorship package available, each with a progressive list of benefits returned in kind. Please read through the following options and contact the National Trust with any questions or should you wish to proceed with a gratefully received sponsorship package.

1. PATRON	\$1,000 to \$2,499	Patrons will receive acknowledgement of their contribution on the TCNT website and in the quarterly bulletin and annual report. A web link can be provided if reciprocated. Patrons will receive an annual certificate of good standing as well as limited complimentary tickets per month heritage sites.
-----------	--------------------------	--

2. CORPORATE	\$2,500 to \$4,999	Corporate Sponsors will have their company information, logo and web link included on the TCNT site. Corporate Sponsors will be granted use of appropriate TCNT heritage sites for corporate events at discounted rates. They will receive recognition of their contribution in the quarterly bulletin and annual report and acknowledgement at the AGM. Corporate Sponsors will also receive an annual certificate of good standing as well as limited complimentary tickets per month heritage sites.
--------------	--------------------------	---

→ EXAMPLE OF CORPORATE SPONSOR INFORMATION PROVIDED ON THE TC NATIONAL TRUST WEBSITE:

PINE CAY FOUNDATION

The distinctive 800-acre private island resort on Pine Cay, Turks and Caicos Islands includes the Meridian Club which redefines "barefoot luxury" and offers visitors a romantic hideaway experience. Since inception, the members of Pine Cay have set a high standard for supporting education and local heritage. The 'Pine Cay Foundation' offers support for literacy, schools, and scholarships and has provided financial aid to the Turks and Caicos National Trust for many years.



www.meridianclub.com

3. BENEFACTOR	\$5,000 to \$9,999	Benefactors will have their company information, logo and web link included on the TCNT site. Benefactors will be granted use of appropriate TCNT heritage sites for corporate or private events at discounted rates. They will receive recognition of their contribution in the quarterly bulletin and annual report and acknowledgement at the AGM. Benefactors will receive periodic plaques of appreciation after consistent annual support as well as an annual certificate of good standing. Complimentary heritage site tickets will be provided as required.
---------------	-----------------------	--

ADOPT-A-SITE

The ultimate sponsorship partnership is the Adopt-A-Site program that provides a rare opportunity to support the history, culture and wildlife of the Turks & Caicos Islands by embracing a particular National Trust heritage site and playing a meaningful part in its preservation and management. No more than 2 sponsors will be permitted at each site.

4. ADOPT-A-SITE

\$10,000 per annum Individuals or Corporate Citizens who 'Adopt-A-Site' will receive heightened exposure through regular magazine publications, newspapers and online media. A sign depicting the contribution will be erected at the site and company information, logo and web link will be included on the TCNT site. In addition, site sponsors will be able to include a name/logo or advertisement in the Trust's quarterly bulletin and be granted the ability to use TCNT's name and logo in their own marketing and public relations efforts. Sponsors will receive periodic plaques of appreciation after consistent annual support as well as an annual certificate of good standing and limited complimentary tickets per month to all heritage sites.



CHESHIRE HALL

Located in the heart of downtown Providenciales, Cheshire Hall was cotton plantation built in the late 18th century by Thomas Stubbs. It commands a wonderful view of the south-side and offers an insight into the activities of the day and a welcome respite from the bustle of the Leeward Highway.



BIRD ROCK POINT TRAIL

This 117 acre site in SW Provo is the most recent heritage site to be held in Trust by TCNT. The area is dominated by coastal coppice vegetation and a varied rocky and mangrove shoreline. Host to a variety of marine and wildlife, the 1.5 mile trail is favoured by nature lovers and walkers and has great potential.



LITTLE WATER CAY

The National Trust has been managing the iguana sanctuary on Little Water Cay for over a decade. Signed walkways and a visitor's center are located on the south-side and the beautiful island sees more traffic than any other site. There is much work to be done to rebuild and improve the norths-side and Half-Moon Bay trails and control the iguana's invasive predators.



WADE'S GREEN PLANTATION

This 18th Century heritage site is the best preserved and most famous plantation in the TCI. Located near the village of Kew in North Caicos it accessed along the idyllic Old King's Road. There are two interpretive walking trails around Wade's Green and a popular site for visitors and school groups to soak up the atmosphere and learn about TCI history and culture.



CONCH BAR CAVES

Everyone who visits the Conch Bar caves on Middle Caicos is impressed with the grandeur of the site and the multitude of cave features that are found within. This historically important and scientifically valuable cave system hosts life above and below the water table and hold clues to lives of earlier TCI inhabitants. Proper management of the caves is paramount.



GOVERNMENT HOUSE SALT CAY

The old government house on lonely Salt Cay was bequeathed to the National Trust and its initial renovations were jointly managed with the Turks & Caicos Preservation Foundation. The delightful building is in desperate need of continued love and attention in order to preserve it against the elements on this historical outpost and manage tours for visitors and residents.

Potential adoptees should please contact the TC National Trust to learn more about the management plan at each site and to visit the locations in person.



Summary: The Turks & Caicos National Trust is managed by a small hard working team and a dedicated board of volunteers from across the TCI. The non-profit organization plays a vital role for the people of the Turks & Caicos and at no time in the history of the country has this been more important than now. Support from individuals, other conservation management organizations and corporate citizens is essential to the ongoing the success of National Trust.

Please invest in the preservation of Turks & Caicos heritage and culture for future generations.

Support the Turks and Caicos National Trust.

Requesting Organization:

Turks & Caicos National Trust
P.O Box 540, Town Center Mall,
Providenciales,
Turks & Caicos Islands
Tel: 649-941-5710/649-231-1172

Contact: Ethlyn Gibbs, Executive Director Email: egibbs@tcnationaltrust.org www.tcnationaltrust.org



TCNT COUNCIL & STAFF AT CHESHIRE HALL